

David Borde

WEB DESIGN • GRAPHIC DESIGN • PHOTOGRAPHY

REPRESENTED BY

AQUENT

david@bigad.tv

<http://www.bigad.tv/>

An artist with over 24 years in advertising seeking a position of growth in a business requiring national level web design, graphic design and photography. A multi-talented problem solver with extensive business experience. Fiercely loyal to clients and deadlines. Can take a project from start to finish including research, bidding, design, budget management, talent and location scouting, production and billing. Skilled in account management where clients' objectives are converted into marketing pieces and web sites that meet and/or exceed client goals. Strong project management skills

SERVICES

Web Design, Flash design and animation, streaming video, animated gifs, virtual tours and QTVR interfaces.

Magazines, brochures, corporate reports, company newsletters, flyers, invitations, business cards, stationary, posters, signs, banners, catalogs, t-shirts, display advertising, copy writing, promotions, and public relations.

Advertising and catalog photography, expert image manipulation,

SOFTWARE

Adobe: Photoshop CS3, Image Ready CS3, Illustrator CS3, InDesign CS3, Acrobat, After Effects, Premiere, Dimensions.

Macromedia: Dreamweaver CS3, Fireworks 8, Freehand 8, Flash CS3

Apple: OSX Leopard, Quicktime VR Authoring Studio, Final Cut Pro, Quicktime Pro

Other: Quark, DVD Studio Pro, Microsoft Office Suite, Filemaker Pro, Quickbooks Pro, VR Works, Media Cleaner, and all browsers

Cameras: Nikon, Canon and Dicomed Digital cameras, all Large/Medium format cameras and SLRs.

Programming: XHTML, CSS, Javascript, XML, Ajax, MySQL, PHP and Action Script 2.0

EMPLOYMENT

BIGAD Agency

Co-founder/Partner - August 2000 - Present

We are a Chicago based full service ad agency providing marketing, graphic design, web design, photography, virtual tours, and video production for corporations, governments and businesses.

PARTIAL CLIENT LIST

ILLINOIS LIQUOR CONTROL COMMISSION, FOREST PARK TOWNSHIP, VEECO MANUFACTURING, INC, HYATT, LEVY RESTAURANTS AND CATERING, THE TEMPEL LIPIZZANS, MCMAHON'S RESTAURANT, THE ILLINOIS HISTORIC PRESERVATION AGENCY, FARMINGTON FOODS, MASTER COMMUNICATIONS

Campaign Communications, Inc.

March 1998 - August 2000

Photography Department Manager/Graphic Designer & D.P. for Film and Video Production

Managed and produced conventional and digital catalog, advertising and location photography as well as graphic design and video production, editing and DVD Authoring for this full service printer and multimedia agency.

PARTIAL CLIENT LIST

CHICAGO CONVENTION AND TOURISM BUREAU, HYATT HOTELS, MID-CITY BANK, HUMPHREYS, WINN-DIXIE SUPERMARKETS, SCR MEDICAL TRANSPORTATION, INTERNATIONAL HARVESTER

David Borde Photography

Owner/Operator 1990-1998

Commercial photography studio specializing in advertising, catalog and location photography.

PARTIAL CLIENT LIST

THE NATIONAL RESTAURANT ASSOCIATION, AMOCO, SEARS, ENCYCLOPEDIA BRITANNICA, SWATCH, ERNST & YOUNG, WHITEHALL JEWELERS, CRATE & BARREL, MARY KAY COSMETICS, BASF, STEPHAN ENTERPRISES, CHICAGO ART PRODUCTION SERVICES(CAPS), TOTAL TEAM, LOIS USA, BLOMMER CHOCOLATE, FARMINGTON FOODS, STUDIO SPECIALTIES, CURRO, RANKIN & WILLIAMS, JACK SCHLEGEL ADVERTISING, SHARK INDUSTRIES, TUCKER KNAPP, CCS INFORMATION SYSTEMS, UPSHOT, GENERAL SERVICES ADMINISTRATION.

Special Effects Rigger and Propmaster

Freelance film/video production 1985-2000

Chicago, Los Angeles, Washington, DC, Dallas

Design and Fabrication of mechanical, motorized, mnemonic and atmospheric rigs and effects including on set prop styling for film production companies and ad agencies.

PARTIAL CLIENT LIST

BIG DEAHL PRODUCTIONS, INC., PETER ELLIOTT PRODUCTIONS, INC., SILENT PARTNER FILMS, CHICAGO STORY, BACKYARD PRODUCTIONS, BLACK SWAN, FREESE AND FRIENDS, NEPTUNE PRODUCTIONS, SHALLCROSS/JAMES, WICKER PARK ENTERTAINMENT GROUP, POST EFFECTS, SKYVIEW PICTURES, SEDELMAIER FILM

Photographer/Rigger

Peter Elliott Productions, Inc. - 1983-1985

- Conducted photo shoots for food and product advertising
- Managed photo and film production studio
- Designed and operated effects rigs for film productions
- Worked as a lighting and rigging gaffer/grip for film productions

EDUCATION

University of Michigan, Ann Arbor

College of Liberal Arts, Music Composition Major 3 years 1979-1982

International Academy of Design and Technology, Chicago

Web Design and Multimedia 2006-2007, GPA 4.0