

# David Borde

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<http://www.bigad.tv/>

An artist with over 24 years in advertising seeking a position of growth in a business requiring national level web design, graphic design and photography. A multi-talented problem solver with extensive business experience. Fiercely loyal to clients and deadlines. Can take a project from start to finish including research, bidding, design, budget management, talent and location scouting, production and billing. Skilled in account management where clients' objectives are converted into marketing pieces and web sites that meet and/or exceed client goals. Strong project management skills

## SERVICES

Web Design, Flash design and animation, streaming video, animated gifs, virtual tours and QTVR interfaces,  
Flash banners, icons, sound editing and streaming.

Web design artistry that does not compromise the user's mental model.

Advertising and catalog interfaces, GUI galleries, high-end image manipulation and retouching, project management, staffing and competitive research.

## SOFTWARE

**Adobe CS3:** Photoshop, Illustrator, InDesign, Dreamweaver, Flash, Acrobat, After Effects, Premiere, Dimensions.

**Apple:** OSX Leopard 10.5.3, Quicktime VR Authoring Studio, Final Cut Pro, Quicktime Pro

**Other:** Quark, DVD Studio Pro, Microsoft Office Suite, Filemaker Pro, Quickbooks Pro, VR Works, Media Cleaner, and all major browsers

**Cameras:** Nikon, Canon and Dicomed Digital cameras, all Large/Medium format cameras and SLRs.

**Programming:** XHTML, CSS 2.1, Javascript, XML, Ajax, MySql, PHP, Flash and Action Script 2.0

## WEB DESIGN AND MULTIMEDIA

## EMPLOYMENT

### BIGAD Agency

Co-founder/Partner - August 2000 - Present

We are a Chicago based full service ad agency providing marketing, graphic design, web design, photography, virtual tours, and video production for corporations, governments and businesses.

### Campaign Communications, Inc.

March 1998 - August 2000

Digital Designer

Managed and produced conventional and digital catalog, advertising and location photography as well as graphic design, web design and video production, editing and DVD authoring for this full service printer and multimedia agency.

## SKILLS

Application	ABILITY: 1 beginner - 10 master
Windows XP / 2K / NT / 98	8
Macintosh OS X 10.5.3	9
Drupal-content management system (CMS)	5
Flash CS3	6
Dreamweaver CS3	9
Macromedia Fireworks 8	8
Photoshop CS3	9
Image Ready CS2	10
Illustrator CS3	8
InDesign CS3	8
MS 2004 Excel	8
MS 2004 Word	9
MS 2004 Powerpoint	9
Quark 5	8
Adobe Acrobat 8 Professional	8
QTVR Authoring Studio	10
Adobe After Effects 5.0	8
JavaScript	6
AJAX	5
CSS	9
HTML/XHTML	9
DHTML	6
ActionScript 2.0	5

## URLS

LIVE	UNDER CONSTRUCTION
<a href="http://www.sharkforum.org">http://www.sharkforum.org</a> <a href="http://www.nwbiofeedback.org">http://www.nwbiofeedback.org</a> <a href="http://www.mcvanddevelopment.com">http://www.mcvanddevelopment.com</a> <a href="http://www.sitbackandclick.com">http://www.sitbackandclick.com</a> <a href="http://www.musecafechicago.com">http://www.musecafechicago.com</a> <a href="http://www.avls.us">http://www.avls.us</a> <a href="http://www.veecomufacturing.com">http://www.veecomufacturing.com</a> <a href="http://www.drffresne.com">http://www.drffresne.com</a> <a href="http://s188065576.onlinehome.us/iadtgate/index.html">http://s188065576.onlinehome.us/iadtgate/index.html</a> <a href="http://s188065576.onlinehome.us">http://s188065576.onlinehome.us</a>	<a href="http://s188065576.onlinehome.us/pazzos/index.htm">http://s188065576.onlinehome.us/pazzos/index.htm</a> <a href="http://www.penthouseplayboys.com/">http://www.penthouseplayboys.com/</a> <a href="http://s188065576.onlinehome.us/site/iframe.html">http://s188065576.onlinehome.us/site/iframe.html</a>

## EDUCATION

### University of Michigan, Ann Arbor

College of Liberal Arts, Music Composition Major 3 years 1979-1982

### International Academy of Design and Technology, Chicago

Web Design and Multimedia 2006-2007, GPA 4.0